

REP HEADLINE# 6367495 TRF# 334451  
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

CREDIT RISK !!  
HARRIS REPORT FROM REP OCT9/12 16.39  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M ROMNEY/R/PRE/US

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

AGY #	AGY. NAME
	AMERICAN RAMBLER PRODUCTIONS

BUYER NAME STEPHANIE KINCAID

138 CONANT STREET

SALES PRSN WA- JOE KNAUER

BEVERLY, MA 01915

ORDER # \_\_\_\_\_ CONTRACT # 6367495

	CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>ROMNEY FOR PRESIDENT</u>	EST#21	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT10/12	OCT16/12	WK-1
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT9/12 16.39

REP: TO LENA

PLS CFM, THX 10/9

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 21												
25		S	1100P-1130P	30		\$2,000.00	10/10	10/12	0		W-F	0
PROGRAM : NEWS CON COM1 : 2X PER DAY												
54		A	1100P-1135P	30		\$2,000.00	10/10	10/12	6		W-F	6
PROGRAM : NEWS ORD COM1 : NEWS TP THIS IS A MAKE-GOOD FOR OCT10 ON LINE-25 FOR 6 SPOTS/WK												

FROM REP OCT9/12 16.39  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
26	S		1100P-1130P	30		\$2,000.00	10/15	10/16	0		M-TU	0
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
55	A		1100P-1135P	30		\$2,000.00	10/15	10/16	4		M-TU	4
PROGRAM : NEWS												
ORD COM1 : NEWS TP												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-26 FOR 4 SPOTS/WK												
27	S		500A-600A	30		\$625.00	10/10	10/12	0		W-F	0
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
56	A		500A-530A	30		\$625.00	10/10	10/12	6		W-F	6
PROGRAM : NEWS												
ORD COM1 : NEWS TP												
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-27 FOR 6 SPOTS/WK												
28	S		500A-600A	30		\$625.00	10/15	10/16	0		M-TU	0
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
57	A		500A-530A	30		\$625.00	10/15	10/16	4		M-TU	4
PROGRAM : NEWS												
ORD COM1 : NEWS TP												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-28 FOR 4 SPOTS/WK												
29	S		1100P-1130P	30		\$2,000.00	10/15	10/16	0		M-TU	0
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
58	A		1100P-1135P	30		\$2,000.00	10/15	10/16	4		M-TU	4
PROGRAM : NEWS												
ORD COM1 : NEWS TP												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-29 FOR 4 SPOTS/WK												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		1100P-1130P	30		\$2,000.00	10/10	10/14	0		W-SU	0
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
59	A		1100P-1135P	30		\$2,000.00	10/10	10/14	10		W-F,SU	10
PROGRAM : NEWS												
ORD COM1 : FRI NEWS IS LATE DUE TO HS SPORTS AND TP												
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-30 FOR 10 SPOTS/WK												
31	S		800P-900P	30		\$9,250.00	10/15	10/15	0		MON	0
PROGRAM : DANCING												
60	A		800P-1000P	30		\$9,250.00	10/15	10/15	1		MON	1
PROGRAM : DANCING												
ORD COM1 : TP DANCING												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-31 FOR 1 SPOT/WK												
33	S		900P-1000P	30		\$9,250.00	10/16	10/16	0		TUE	0
PROGRAM : DANCING												
61	A		800P-900P	30		\$9,250.00	10/16	10/16	1		TUE	1
PROGRAM : DANCING												
ORD COM1 : TP DANCING												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-33 FOR 1 SPOT/WK												
47	S		600A-845A	30		\$850.00	10/14	10/14	0		SUN	0
PROGRAM : NEWS												
62	A		600A-700A	30		\$850.00	10/14	10/14	3		SUN	3
PROGRAM : NEWS												
ORD COM1 : TP NEWS												
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-47 FOR 3 SPOTS/WK												
53	S		1100P-1130P	30		\$2,000.00	10/14	10/14	0		SUN	0
PROGRAM : NEWS												



REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 16.39  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			324225.00									

CONTRACT TOTAL 324225.00  
TOTAL SPOTS 153

MARKET TOTALS \$953,602 WFTV 34% WKMG 30% WESH 25% WOFL 9% WKCF 0% WRBW 2% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED\*  
SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE